



**DEALER  
PREPAREDNESS**

**Annexure 9  
Local Finance  
company Tie-up**



FRIENDLY



**E-Ashwa  
Automotive**

## Local Finance company tie-up

It is always better to have arrangement with local finance companies as a backup plan, so that in case of issue or hold on the centralized arranged finance company there is an alternative arrangement and the dealer is not bound to refuse any of the bookings of the vehicle intended to be purchased on a finance arrangement.

Dealers are advised to keep searching such local Finance companies who are doing or might be interested in doing financing for electric vehicles.

e-Ashwa Central team will help dealers in arranging all the documentation as required for such tie-ups and also if required Liaisoning would also be facilitated by the centralized team.

In addition to this if good relationship can be built with the branch manager of any nearby PSU Bank, financing under Mudra loan at very competitive rates can also be done and such arrangement can boost the sale to a great extent.

